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(Company's Full Name)

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(Business Address: No. Street City/ Town/ Province)

| DINA D. INTING | | 8709-2038 to 41 | | | | | |
|---------------------------|--|-------------------------------|--|--|--|--|--|
| Contact Person | Cc | Company Telephone Number | | | | | |
| 1 2 3 1 | SEC Form 17-C | Third Monday of May | | | | | |
| Month Day Fiscal Year | FORM TYPE | Month Day Annual Meeting | | | | | |
| | Registration of Securities Secondary License Type, If Applicable | | | | | | |
| Dept. Requiring this Doc. | Ame | ended Articles Number/Section | | | | | |
| | Total Amount | of Borrowings | | | | | |
| Total No. of Stockholders | Domestic | Foreign | | | | | |
| - | To be accomplished by SEC Personnel concer | ned | | | | | |
| File Number | | | | | | | |
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SECURITIES AND EXCHANGE COMMISSION SEC FORM 17-C CURRENT REPORT UNDER SECTION 17 OF THE SECURITIES REGULATION CODE AND SRC RULE 17.2(c) THEREUNDER

| 1. | 17 August 2021 |
|----|--|
| | Date of Report (Date of earliest event reported) |

- 2. SEC Identification Number A200117595 3. BIR Tax Identification No. 214-815-715-000
- 4. EMPERADOR INC.

Exact name of issuer as specified in its charter

5. **Philippines**Province, country or other jurisdiction of incorporation

6. (SEC Use Only) Industry Classification Code:

7. 7th Floor, 1880 Eastwood Avenue, Eastwood City CyberPark 188 E. Rodriguez Jr. Avenue, Bagumbayan, Quezon City

1110 Postal Code

8. (632)-8709-2038 to 41

Address of principal office

Issuer's telephone number, including area code

9. N/A

Former name or former address, if changed since last report

10. Securities registered pursuant to Sections 8 and 12 of the SRC or Sections 4 and 8 of the RSA

Title of Each Class

Number of Shares of Common Stock
Outstanding and Amount of Debt Outstanding

Common Shares Treasury Shares 15,736,471,238 505,919,938

11. Indicate the item numbers reported herein: ITEM 9 (b)

Please see attached Press Release.

SIGNATURES

Pursuant to the requirements of the Securities Regulation Code, the issuer has duly caused this report to be signed on its behalf by the undersigned hereunto duly authorized.

EMPERADOR INC.

17 August 2021

By:

DINA D.R. INTING

Chief Financial Officer, Compliance Officer and Corporate Information Officer

NOT FOR RELEASE, PUBLICATION OR DISTRIBUTION IN WHOLE OR IN PART INTO OR IN THE UNITED STATES, EUROPEAN ECONOMIC AREA, UNITED KINGDOM, CANADA, JAPAN, OR AUSTRALIA

Emperador Inc. to pursue a Secondary Listing in the Singapore Stock Exchange

On August 17, 2021, the Board of Directors of Emperador Inc. ("Emperador" or "the Company") approved the Company's pursuit of a Secondary Listing by Way of Introduction ("Secondary Listing") on the Main Board of the Singapore Exchange ("SGX"). The Company's Board of Directors has granted authority to the Company's Management to deliver all the necessary requirements for a Secondary Listing on the SGX as soon as practicable. The Company will continue to maintain its Primary Listing in the Philippine Stock Exchange ("PSE") and the stock is anticipated to trade in both exchanges concurrently, subject to obtaining the necessary regulatory approvals.

According to Emperador Chairman and Founder, Dr. Andrew L. Tan, "We believe that SGX, one of the most developed exchanges in Asia, is the appropriate secondary exchange to raise the international profile of Emperador. We are very excited at the prospect of becoming the first ever PSE-primary listed company to conduct a Secondary Listing in the SGX and are optimistic that our Secondary Listing will serve as a catalyst to enhance the strategic collaboration between the PSE and the SGX."

According to Emperador President Winston S. Co, "Over the years, Emperador has established itself as a leading global spirits company with established footprint in over 100 countries and leading market positions in brandy and whisky. We believe that a Secondary Listing on the SGX will create stronger awareness of Emperador and its world-class brands, as well as increase our stock's visibility and international investor participation reflective of our global operations and revenue."

The Company has appointed financial, legal and other necessary advisers to pursue the Secondary Listing.

Emperador is an integrated, global, leading manufacturer, bottler and distributor of brandy, Scotch whisky and other alcoholic beverages. In 2020, the Company was the largest brandy producer in the world according to the International Wines and Spirits Research, one of the largest overall spirits producers in the Philippines according to the Nielsen Company and the fifth largest Scotch whisky manufacturer in the world based on total Scotch production capacity in 2020 (grain and malt liquids productions only) according to the Scotch Whisky Industry Review. As of 2020, Emperador the Company's brandy products held an 86.5% market share among all local and imported brandies in the Philippines based on volume according to Nielsen Company.

Emperador Inc. owns the multi-awarded Fundador Spanish Brandy de Jerez, having recently won the highest Platinum Award bestowed by the San Francisco World Spirits Competition, particularly for Fundador Supremo 18.

It also owns Whyte & Mackay, the world's fifth largest Scotch whisky producer, which was recently recognized as 'Distiller of the Year' at the Icons of Whisky Scotland 2021.

Emperador brandy and whisky products are available in more than 100 countries.

Emperador Inc. (EMP) is a publicly-listed company at the Philippine Stock Exchange.

This announcement is for information purposes only and is not to be construed as investment or financial advice, or advice to purchase any securities of the Company.

This document is not an offer of securities for sale in the United States or elsewhere. The securities of the Company are not being registered under the United States Securities Act of 1933, as amended (the "Securities Act") and may not be offered or sold in the United States unless registered under the Securities Act or pursuant to an exemption from such registration.

There will be no public offering of the securities in the Company in the United States. No money, securities or other consideration is being solicited by this communication or the information contained herein and, if sent in response to this communication or the information contained herein, will not be accepted.

THE OFFER OF SECURITIES MAY BE EXEMPT PURSUANT TO SECTION 10 OF THE SECURITIES AND REGULATION CODE AND, IN SUCH CASE THE SHARES WILL NOT BE REGISTERED WITH THE PHILIPPINE SECURITIES AND EXCHANGE COMMISSION UNDER THE SECURITIES REGULATION CODE AND ANY FUTURE OFFER OR SALE THEREOF IS SUBJECT TO REGISTRATION REQUIREMENTS UNDER THE SECURITIES REGULATION CODE UNLESS SUCH OFFER OR SALE QUALIFIES AS AN EXEMPT TRANSACTION.

A REGISTRATION STATEMENT RELATING TO THESE SECURITIES MAY ALSO BE FILED WITH THE PHILIPPINE SECURITIES AND EXCHANGE COMMISSION. NO OFFER TO BUY THE SECURITIES CAN BE ACCEPTED AND NO PART OF THE PURCHASE PRICE CAN BE ACCEPTED OR RECEIVED UNTIL THE REGISTRATION STATEMENT HAS BECOME EFFECTIVE, AND ANY SUCH OFFER MAY BE WITHDRAWN OR REVOKED, WITHOUT OBLIGATION OF COMMITMENT OF ANY KIND, AT ANY TIME PRIOR TO NOTICE OF ITS ACCEPTANCE GIVEN AFTER THE EFFECTIVE DATE. AN INDICATION OF INTEREST IN RESPONSE HERETO INVOLVES NO OBLIGATION OR COMMITMENT OF ANY KIND. THIS COMMUNICATION SHALL NOT CONSTITUTE AN OFFER TO SELL OR THE SOLICITATION OF AN OFFER TO BUY.